



Passion and challenge motivate me.

Do you find, just like I do, that once you get involved in the packaging world, it won't let you go? You become impassioned and are continually searching for solutions and challenges. When Kompak and I crossed paths more than six months ago, I found the same passion for packaging, as well as a deeply rooted urge for expansion and renewal.

Our mutual conviction that co-packing and co-making would undergo rapid professional development was sufficient basis for me to make the move to Kompak last September. I am more than happy to link my more than 15 years'

worth of development and management experience within the packaging world to my personal credo: "You create enjoyment when you are able to translate the client's wishes into a better than expected result."

It's fantastic to see that this credo results in successes on two sides.

I hope to get to know many of you within the next few months, because I enjoy sharing my passion with others.

Rijk van Korlaar
Director

Straight to the TOP

Minipack great success

The cap of one of our clients' newest 750 ml bottle was model for a sample promotion in the form of a Minipack manufactured on our Unifill machine. On this machine a Minipack is formed, filled, sealed and cut out from a roll of printed foil. To present a familiar image to consumers, the filled top (just enough for 1 wash) was neatly packed with a printed card containing all relevant product information. The final result was a perfect miniature of the original packaging. A handy snap opening means the mini bottle can be easily opened by hand. The success of this sample promotion is the inspiration for even more Minipack orders.



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